

## DUPLOOYMEDIA

### LIGHTS. CAMERA. ACTION.

#### 2025 LUXURY REAL ESTATE & ARCHITECTURAL MULTIMEDIA PRICE LIST

##### WHY CHOOSE DUPLOOYMEDIA?

WITH OVER 20 YEARS OF INDUSTRY EXPERIENCE, DUPLOOYMEDIA STANDS AS THE PREMIER CHOICE FOR LUXURY REAL ESTATE AND ARCHITECTURAL PHOTOGRAPHY, VIDEOGRAPHY, AND DRONE SERVICES IN JOHANNESBURG. AS LICENSED DRONE OPERATORS USING HIGH-END EQUIPMENT, WE DELIVER STUNNING VISUALS TAILORED TO HELP SELL PROPERTIES FASTER AND AT HIGHER PRICES. OUR EXPERTISE LIES IN CAPTURING THE ESSENCE OF LUXURY RESIDENTIAL, COMMERCIAL, INDUSTRIAL, AND RETAIL PROPERTIES. OUR DEDICATED TEAM OFFERS MULTIMEDIA SOLUTIONS THAT ENHANCE BUYER ENGAGEMENT, ELEVATE BRAND CREDIBILITY, AND SHOWCASE PROPERTIES IN THEIR BEST LIGHT, WHETHER YOU ARE AN AGENT, BROKER, INVESTOR, OR DEVELOPER. BY HIGHLIGHTING THE UNIQUE SELLING POINTS OF EACH PROPERTY THROUGH STRATEGIC VISUALS, WE ASSIST CLIENTS IN ATTRACTING INTERNATIONAL BUYERS AND CLOSING SALES PROMPTLY.

WE DON'T JUST TAKE PICTURES; WE CRAFT COMPELLING VISUAL STORIES THAT SET YOUR BRAND APART IN THE COMPETITIVE JOHANNESBURG MARKET.

#### REAL ESTATE & ARCHITECTURAL PHOTOGRAPHY

##### HIGH-END HDR PHOTOGRAPHY FOR LUXURY HOMES, COMMERCIAL SPACES & DEVELOPMENTS

PACKAGE	PHOTOS	DRONE PHOTOGRAPHY	WHO IS IT FOR	IDEAL PROPERTIES	INVESTMENT
ESSENCE	10	✗	REAL ESTATE AGENTS, BROKERS	SMALL LUXURY HOMES, APARTMENTS, OFFICE UNITS	R2,500
ELITE	20	✓	PROPERTY DEVELOPERS, AGENTS	RESIDENTIAL HOMES, RETAIL SPACES, SMALL COMMERCIAL PROPERTIES	R5,000
SIGNATURE	30	✓	HIGH-END AGENTS, DEVELOPERS	LARGER HOMES, PREMIUM RETAIL, COMMERCIAL SPACES	R7,500
ARCHITECTURAL SHOWCASE	50+	✓	LUXURY DEVELOPERS, INVESTORS	LARGE ESTATES, COMMERCIAL BUILDINGS, MULTI-UNIT DEVELOPMENTS	R12,500+

##### BENEFITS:

- ULTRA-CLEAR HDR IMAGES FOR TRUE-TO-LIFE VISUALS
- PROPERTIES WITH HIGH-QUALITY IMAGES RECEIVE 47% MORE INQUIRIES
- CAPTURES UNIQUE FEATURES AND POTENTIAL OF EACH PROPERTY
- OPTIMAL TIME AT LOCATION ENSURES PERFECT LIGHTING AND COMPOSITION

### LUXURY REAL ESTATE VIDEOGRAPHY

CINEMATIC WALKTHROUGHS, DRONE FOOTAGE & LIFESTYLE PRODUCTIONS

PACKAGE	LENGTH	DRONE FOOTAGE	WHO IS IT FOR	IDEAL PROPERTIES	INVESTMENT
ESSENTIAL	1 MIN	✗	REAL ESTATE AGENTS, BROKERS	SMALL HOMES, APARTMENTS	R5,000
PREMIUM	2-3 MIN	✓	DEVELOPERS, MARKETING TEAMS	RESIDENTIAL, SMALL COMMERCIAL PROPERTIES	R12,000
EXCLUSIVE	4-5 MIN	✓	LUXURY AGENTS, DEVELOPERS	LUXURY ESTATES, LARGER RETAIL SPACES	R18,500
ARCHITECTURAL MASTERPIECE	5+ MIN	✓	HIGH-END DEVELOPERS, AGENCIES	LARGE ESTATES, COMMERCIAL & INDUSTRIAL PROPERTIES	R25,000+

#### BENEFITS:

- VIDEOS INCREASE LISTING ENGAGEMENT BY 403%, STANDING OUT IN A CROWDED MARKET
- HIGH-END CINEMATIC STORYTELLING CREATES AN EMOTIONAL CONNECTION WITH BUYERS
- SHOWCASE PROPERTIES FULLY WITH INTERIOR AND EXTERIOR SHOTS
- EACH SEQUENCE CAPTURES THE PROPERTY FROM ALL ANGLES

### AERIAL DRONE PHOTOGRAPHY & VIDEOGRAPHY

LICENSED DRONE OPERATOR | 4K AERIAL FOOTAGE | PROPERTY & CONSTRUCTION MONITORING

PACKAGE	PHOTOS/FOOTAGE	WHO IS IT FOR	IDEAL PROPERTIES	INVESTMENT
AERIAL STILLS	10 PHOTOS	AGENTS, DEVELOPERS	LARGE ESTATES, GOLF COURSES, COMMERCIAL PROPERTIES	R3,500
AERIAL VIDEO	1 MIN	DEVELOPERS, INVESTORS	LARGE ESTATES, NEW DEVELOPMENTS	R6,000

FULL AERIAL TOUR	2-3 MIN	BROKERS, DEVELOPERS	MULTI-UNIT BUILDINGS, LARGE LUXURY HOMES	R10,500
CONSTRUCTION PROGRESS	MONTHLY REPORTS	DEVELOPERS, INVESTORS	LARGE-SCALE CONSTRUCTION PROJECTS	R15,000+

**BENEFITS:**

- AERIAL SHOTS PROVIDE AN IMMERSIVE LIFESTYLE EXPERIENCE FOR BUYERS
- ESSENTIAL FOR SHOWCASING EXPANSIVE PROPERTIES AND DEVELOPMENTS
- TRACK CONSTRUCTION PROGRESS AND ENHANCE INVESTMENT APPEAL
- TAILORED AERIAL PERSPECTIVES FOR YOUR MARKETING GOALS

**3D/360° VIRTUAL TOURS**

IMMERSIVE WALKTHROUGHS FOR LUXURY HOMES, RETAIL & COMMERCIAL SPACES

PACKAGE	SIZE	WHO IS IT FOR	IDEAL PROPERTIES	INVESTMENT
STANDARD	UP TO 100M <sup>2</sup>	AGENTS, DEVELOPERS	SMALL RESIDENTIAL, APARTMENTS	R4,500
PREMIUM	100M <sup>2</sup> - 300M <sup>2</sup>	BROKERS, INVESTORS	RESIDENTIAL HOMES, RETAIL STORES	R7,500
ELITE	300M <sup>2</sup> - 500M <sup>2</sup>	LARGE DEVELOPERS, AGENCIES	LARGE ESTATES, COMMERCIAL PROPERTIES	R12,000
CORPORATE/DEVELOPMENTS	500M <sup>2</sup> +	DEVELOPERS, LARGE AGENCIES	LARGE COMMERCIAL SPACES, MULTI-UNIT DEVELOPMENTS	R18,000+

**BENEFITS:**

- INCREASE PROPERTY VIEWS BY 300%, OFFERING 24/7 ACCESSIBILITY FOR POTENTIAL BUYERS
- PERFECT FOR INTERNATIONAL BUYERS AND DISTANT CLIENTS
- EVERY ROOM AND ANGLE CAPTURED FOR AN IMMERSIVE EXPERIENCE

## CONSTRUCTION & DEVELOPMENT MULTIMEDIA

SURVEILLANCE, PROGRESS REPORTS, AND MARKETING CONTENT FOR LARGE-SCALE PROJECTS

SERVICE	WHO IS IT FOR	IDEAL PROPERTIES	INVESTMENT
TIME-LAPSE VIDEO (FULL PROJECT)	DEVELOPERS, INVESTORS	LARGE CONSTRUCTION SITES, DEVELOPMENTS	R30,000+
DRONE SITE INSPECTIONS (MONTHLY)	DEVELOPERS, PROJECT MANAGERS	ONGOING CONSTRUCTION PROJECTS	R15,000+
CONSTRUCTION PROGRESS PHOTOGRAPHY	DEVELOPERS, INVESTORS	COMMERCIAL AND RESIDENTIAL DEVELOPMENTS	R7,500+
MARKETING VIDEOS FOR NEW DEVELOPMENTS	DEVELOPERS, BROKERS	NEW DEVELOPMENTS, LUXURY ESTATES	R20,000+

### BENEFITS:

- MONITOR CONSTRUCTION QUALITY AND TRACK PROGRESS WITH AERIAL INSIGHTS
- IDENTIFYING DELAYS EARLY SAVES TIME AND COSTS
- MARKETING VISUALS ATTRACT INVESTORS AND FUTURE BUYERS

## CUSTOM BRANDING & MARKETING PACKAGES

TAILORED SOLUTIONS FOR REAL ESTATE AGENCIES & DEVELOPERS

PACKAGE	INCLUDES	WHO IS IT FOR	IDEAL PROPERTIES	INVESTMENT
LUXURY AGENT PACKAGE	PHOTOS, VIDEO, BRANDING	REAL ESTATE AGENTS	LUXURY RESIDENTIAL HOMES, PREMIUM PROPERTIES	R15,000
DEVELOPER'S PREMIUM PACKAGE	3D TOURS, DRONE, VIDEO	DEVELOPERS, INVESTORS	LARGE ESTATES, MULTI-UNIT DEVELOPMENTS	R25,000
CORPORATE PROPERTY MARKETING	FULL MULTIMEDIA SUITE	AGENCIES, CORPORATIONS	CORPORATE HEADQUARTERS, LARGE-SCALE DEVELOPMENTS	CUSTOM QUOTE

### BENEFITS:

- POSITION YOUR BRAND AS A LUXURY LEADER IN THE REAL ESTATE MARKET
- INCREASE ENGAGEMENT, LEAD GENERATION, AND SALES WITH TARGETED MULTIMEDIA SOLUTIONS
- CUSTOMIZABLE PACKAGES ENSURE BRANDING CONSISTENCY ACROSS ALL PLATFORMS

#### PAYMENT TERMS & FREQUENTLY ASKED QUESTIONS

- DEPOSIT: A 50% DEPOSIT IS REQUIRED UPON BOOKING TO SECURE YOUR SHOOT.
- FINAL PAYMENT: THE REMAINING 50% IS DUE UPON DELIVERY OF THE FINAL MATERIALS.
- ADDITIONAL FEES: TRAVEL COSTS MAY APPLY FOR LOCATIONS OUTSIDE JOHANNESBURG.

#### FAQS:

- HOW LONG WILL IT TAKE TO RECEIVE MY PHOTOS OR VIDEOS?

WE AIM TO DELIVER PHOTOS WITHIN 3-4 BUSINESS DAYS AND VIDEOS WITHIN 4-5 BUSINESS DAYS.

- CAN I REQUEST SPECIFIC SHOTS OR ANGLES?

YES, WE WORK CLOSELY WITH CLIENTS TO CAPTURE EVERY IMPORTANT DETAIL.

- DO YOU OFFER DISCOUNTS FOR REPEAT CLIENTS OR LARGE PROJECTS?

YES, CUSTOM DISCOUNTS ARE AVAILABLE BASED ON PROJECT SIZE AND FREQUENCY OF WORK.

- WHAT HAPPENS IF I NEED TO CANCEL OR RESCHEDULE?

CANCELLATIONS WITHIN 48 HOURS MAY INCUR A FEE. PLEASE NOTIFY US PROMPTLY FOR RESCHEDULING.

#### CONTACT INFORMATION & BOOKING

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LIGHTS. CAMERA. ACTION. LET'S BRING YOUR PROPERTY TO LIFE. 📷🏠