

DUPLOOYMEDIA #2025 PRICE GUIDE

PRICE MATCH GUARANTEE: WE UNDERSTAND THE IMPORTANCE OF GETTING THE BEST VALUE FOR YOUR MONEY. IF YOU FIND A BETTER PRICE FOR THE SAME QUALITY OF SERVICE, WE'LL NOT ONLY MATCH IT BUT GIVE YOU AN ADDITIONAL 10% DISCOUNT. WE'RE COMMITTED TO PROVIDING SUPERIOR VALUE FOR YOUR REAL ESTATE MARKETING NEEDS.



PHOTOGRAPHY PACKAGES

OUR HIGH-QUALITY PHOTOGRAPHY ENSURES YOUR LISTINGS STAND OUT, ATTRACT MORE BUYERS, AND SELL FASTER. WITH **100-MEGAPIXEL ULTRA-HD PHOTOS**, POTENTIAL BUYERS EXPERIENCE SHARP, TRUE-TO-LIFE IMAGES THAT BUILD TRUST AND ENGAGEMENT.

Tier	Photos	Editing Type	Benefits	Price
1	15	Basic Editing	High-quality imagery to enhance buyer interest	R1750
2	30	Blended Editing	Advanced blending for accurate lighting and detail	R2750
3	45 HDR + 5 Ultra HD	Professional Editing	True-to-life colors, crisp details, and premium presentation	R3750
4	60 HDR + 10 Ultra HD	Twilight & Advanced Editing	Perfectly balanced images with premium twilight shots	R4750

ROI:

- HIGHER BUYER ENGAGEMENT DUE TO PROFESSIONAL-GRADE PHOTOGRAPHY
- FASTER PROPERTY SALES BY MAKING LISTINGS MORE ATTRACTIVE
- INCREASED PERCEIVED PROPERTY VALUE



DRONE PHOTOGRAPHY PACKAGES

AERIAL IMAGERY SHOWCASES THE FULL SCOPE OF A PROPERTY, INCREASING INTEREST AND GIVING BUYERS A UNIQUE PERSPECTIVE.

Tier	Aerial HDR Photos	Editing Type	Additional Services	Price
1	5	Basic Editing	-	R2250
2	10	Advanced Editing	15-sec Teaser Video (1080p)	R3250
3	15	Advanced Editing	1x 360° Photo + 30-sec Video (4K)	R4250
4	20	Advanced Editing	5x 360° Photos + 1-min Cinematic Video (4K) + 30-sec Vertical (4K)	R5250

ROI:

- HELPS BUYERS VISUALIZE THE PROPERTY LAYOUT
- MORE ENGAGEMENT FROM LISTINGS WITH AERIAL VIEWS
- PREMIUM PRESENTATION FOR HIGH-END PROPERTIES



VIDEOGRAPHY PACKAGES

VIDEOS ALLOW BUYERS TO EXPERIENCE A PROPERTY VIRTUALLY, INCREASING EMOTIONAL CONNECTION AND CONVERSION RATES.

Tier	Video Length	Resolution	Editing Type	Additional Services	Price
1	30 sec	1080p (16:9)	Basic Editing	Music	R2750
2	1 min	4K (16:9)	Basic Editing	Music	R3750
3	2 min	4K (16:9)	Advanced Editing	30-sec Teaser	R4750
4	3 min	4K (16:9)	Advanced Editing	1-min Teaser (9:16) + Voiceover Option	R5750

ROI:

- 403% MORE INQUIRIES FOR LISTINGS WITH VIDEO
- HIGHER ENGAGEMENT FROM BUYERS VIEWING VIRTUAL TOURS
- INCREASED SOCIAL MEDIA REACH



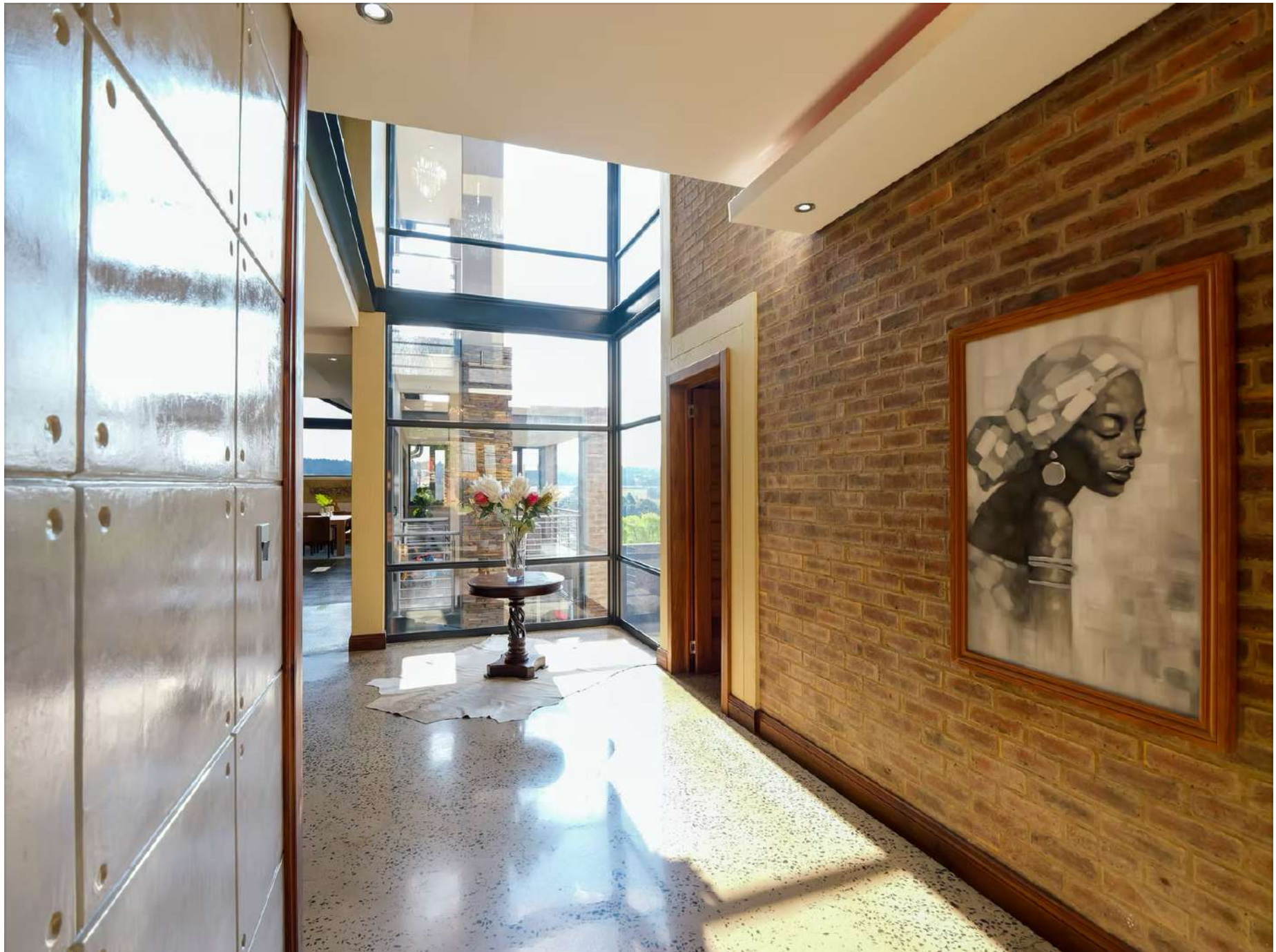
COMBO PACKAGES (PHOTOGRAPHY + DRONE + VIDEO)

GET ALL THE ESSENTIAL MARKETING VISUALS IN ONE PACKAGE.

Tier	Includes	Price
1	Photography 1 + Drone 1 + Video 1	R6387.50
2	Photography 2 + Drone 2 + Video 2	R9187.50
3	Photography 3 + Drone 3 + Video 3	R11,987.50
4	Photography 4 + Drone 4 + Video 4	R14,787.50

ROI:

- FULLY IMMERSIVE MARKETING TO MAXIMIZE BUYER ENGAGEMENT
- COST-EFFECTIVE BUNDLE PRICING FOR FULL-SERVICE MARKETING
- ENHANCED PERCEIVED PROPERTY VALUE LEADING TO FASTER SALES



RETAINER PACKAGES (FILMED WITHIN 3, 6, OR 9 MONTHS)

RETAINERS PROVIDE DISCOUNTED PRICING FOR CONSISTENT, HIGH-QUALITY MARKETING CONTENT OVER TIME.

3 PROPERTIES (FILMED WITHIN 3 MONTHS) - SAVE 3% IF PAID UPFRONT.

Tier	Price	Per Property Cost	Upfront Payment Price (3% Discount)	Upfront Per Property Cost
1	R18,587.63	R6,195.88	R18,029.21	R6,011.80
2	R26,735.63	R8,911.88	R25,904.17	R8,638.53
3	R34,883.63	R11,627.88	R33,844.13	R11,305.23
4	R43,031.63	R14,343.88	R41,744.58	R13,895.56

6 PROPERTIES (FILMED WITHIN 6 MONTHS) - SAVE 6% IF PAID UPFRONT.

Tier	Price	Per Property Cost	Upfront Payment Price (6% Discount)	Upfront Per Property Cost
1	R36,025.50	R6,004.25	R33,874.02	R5,643.99
2	R51,817.50	R8,636.25	R48,658.20	R8,112.73
3	R67,609.50	R11,268.25	R63,498.93	R10,594.94
4	R83,232.50	R13,872.08	R78,104.55	R13,036.55

9 PROPERTIES (FILMED WITHIN 9 MONTHS) - SAVE 9% IF PAID UPFRONT.

Tier	Price	Per Property Cost	Upfront Payment Price (9% Discount)	Upfront Per Property Cost
1	R52,313.63	R5,812.63	R47,582.72	R5,284.24
2	R75,245.63	R8,360.63	R68,513.93	R7,614.58
3	R98,177.63	R10,908.63	R89,317.86	R9,939.87
4	R121,109.63	R13,456.63	R110,810.76	R12,231.50

ROI:

- SECURE DISCOUNTED PRICING FOR LONG-TERM PROPERTY MARKETING
- CONSISTENT BRANDING ACROSS MULTIPLE PROPERTY LISTINGS
- INCREASED EXPOSURE AND BUYER ENGAGEMENT OVER TIME



3D & 360° VIRTUAL TOURS (MATTERPORT)

VIRTUAL TOURS PROVIDE A FULLY IMMERSIVE EXPERIENCE FOR BUYERS, MAKING PROPERTIES MORE ACCESSIBLE AND ENGAGING.

Tier	360° Photos	Hosting	Floor Plan	Price
1	25	3 months	No	R2550
2	50	3 months	No	R3550
3	75	6 months	Yes	R4550
4	100	6 months	Yes	R5550

ROI:

- ATTRACTS REMOTE AND INTERNATIONAL BUYERS
- INCREASED ONLINE ENGAGEMENT AND LEAD GENERATION
- 49% MORE QUALIFIED LEADS FOR LISTINGS WITH VIRTUAL TOURS



ADDITIONAL INFORMATION

- **TRAVEL:** R4.50 PER KM BEYOND 20KM FROM SANDTON.
- **EDITING:** ONE ROUND OF REVISIONS INCLUDED.

WHY CHOOSE DUPLOOYMEDIA?

- WITH OVER 20 YEARS OF INDUSTRY EXPERIENCE, **DUPLOOYMEDIA** IS THE PREMIER CHOICE FOR **LUXURY REAL ESTATE** AND ARCHITECTURAL PHOTOGRAPHY, VIDEOGRAPHY, AND DRONE SERVICES IN JOHANNESBURG. WE ARE LICENSED DRONE OPERATORS AND USE ONLY HIGH-END EQUIPMENT TO DELIVER STUNNING VISUALS THAT HELP **SELL PROPERTIES FASTER** AND AT HIGHER PRICES.
- OUR **EXPERT TEAM** PROVIDES TAILORED MULTIMEDIA SOLUTIONS DESIGNED TO INCREASE BUYER ENGAGEMENT, BUILD BRAND CREDIBILITY, AND **SHOWCASE PROPERTIES** IN THE BEST LIGHT POSSIBLE, WHETHER YOU'RE AN AGENT, BROKER, INVESTOR, OR DEVELOPER. BY HIGHLIGHTING THE UNIQUE SELLING POINTS OF EACH PROPERTY THROUGH STRATEGIC VISUALS, WE HELP CLIENTS **ATTRACT INTERNATIONAL BUYERS** AND CLOSE SALES QUICKLY.
- WE DON'T JUST PROVIDE SERVICES; WE OFFER COMPREHENSIVE MARKETING STRATEGIES DESIGNED TO ELEVATE YOUR REAL ESTATE LISTINGS, DELIVER SUPERIOR VALUE, AND MAXIMIZE RETURNS.
- BY CHOOSING ONE OF OUR **COMBO** OR **RETAINER PACKAGES**, YOU ENSURE CONSISTENT, HIGH-QUALITY MEDIA THAT STAYS ALIGNED WITH YOUR MARKETING STRATEGY. NOT ONLY ARE YOU RECEIVING GREAT VALUE FOR YOUR INVESTMENT, BUT YOU ALSO **BUILD A LONG-TERM PARTNERSHIP** WITH A TRUSTED MEDIA PROVIDER THAT UNDERSTANDS YOUR NEEDS.

IF YOU'RE READY TO TAKE YOUR REAL ESTATE MARKETING TO THE NEXT LEVEL, CONTACT US TODAY AND LET'S GET STARTED!

CONTACT INFORMATION:

📞 079 326 0822

✉️ PIERRE@DUPLOOYMEDIA.COM

🌐 WWW.DUPLOOYMEDIA.COM

BANK DETAILS

- **BANK:** FIRST NATIONAL BANK (FNB)
- **ACCOUNT HOLDER:** DUPLOOYMEDIA (PTY) LTD
- **ACCOUNT NUMBER:** 63056942923
- **BRANCH CODE:** 254405
- **SWIFT CODE:** FIRNZAJJ

 **BOOK NOW AND TAKE YOUR REAL ESTATE MARKETING TO THE NEXT LEVEL!**







